



## UKRAINE

# Sustainable development of the fruit and vegetable sector – DIALOG

Strengthening the fruit and vegetable sector in the Vinnytsia region, with a particular focus on improving the structural framework conditions for production and marketing

## The Agriculture in the Ukraine

The Russian war of aggression has resulted in a shortage of fresh food in some parts of Ukraine. In some of the main growing regions, fruit and vegetable production has completely collapsed. Parts of the country such as the Vinnytsia oblast (region) in western Ukraine are therefore of central importance for self-sufficiency. To this end, the political framework conditions must be strengthened and agricultural advice and training in the fruit and vegetable sector in the region must be improved.

## The Project

The project supports the development of a sustainable fruit and vegetable sector in Ukraine as part of the transformation of the agricultural and food system and to strengthen food sovereignty in times of war. The focus is on advising key institutions on legal and institutional framework conditions as well as modernising agricultural advisory services and vocational education and training in the fruit and vegetable sector in the Vinnytsia region. By promoting strategic agricultural investments (e.g. agricultural infrastructure, small and medium farm businesses), the project also makes a direct contribution to reconstruction in Ukraine. During project implementation, a special focus is placed on the consideration of agroecological principles and Ukraine's EU pre-accession process.

## Project Goals

- Strengthened legal and institutional framework for the production and marketing of fruit and vegetables in the Vinnytsia oblast
- Improved offerings in the area of vocational education and training as well as agricultural advisory services in relation to fruit and vegetable cultivation
- Financial support for strategic agricultural investments and business start-ups in the fruit and vegetable sector in Vinnytsia



Visit of the Ukrainian partners to the Julius Kühn Institute for Fruit Breeding Research in Pilnitz near Dresden

**PROJECT TITLE**  
German-Ukrainian expert dialogue on the sustainable development of the fruit and vegetable sector

**TIMEFRAME**  
01/2023 to 12/2025

**AS OF**  
January 2025

**Agricultural Finance**

**Education and Training in the Agricultural Sector**

With support from



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#### PORTRAIT UKRAINE

Thanks to its fertile black soil and large areas of arable land, Ukraine has good agricultural production conditions for growing fruit and vegetables. With an annual production of around 8.3 million tonnes of vegetables and 2 million tonnes of fruit and berries, Ukraine is one of the largest producers in Eastern Europe. The majority of fruit and vegetable producers are small and medium-sized family farms and unregistered agricultural households.

## Results and Successes

- Intensification of the political and social discourse on the importance and development of the fruit and vegetable sector in the Vinnytsia region.
- Development of a regional strategy for education and training in the fruit and vegetable sector and a regional concept to promote the fruit and vegetable sector in Vinnytsia.
- Construction of a refrigeration and storage hall for fruit and vegetables at the Illintsi agricultural college (scheduled to open in August 2025).
- Organisation of four training courses with 155 participants (46% women) on sustainable fruit and vegetable growing. Specialist information trips to Germany.

*“In times of war, the project makes a significant contribution to the reconstruction of the agricultural sector and strengthens food sovereignty in Ukraine.”*

**Serhii Zditovetskyi**

Deputy Head of the Vinnytsia Regional State Administration

## Project Partners and Cooperations

- Ministry of Agrarian Policy and Food of Ukraine (MAPE)
- Ministry of Education and Science of Ukraine (MBW)

## Project Partner on Operational Level

- Regional State Administration of Vinnytsia Oblast
- Illintsi Agricultural College
- Scientific and Methodological Centre for Higher and Further Vocational Education (WMZ VFPO)

## Implementing Organisation

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